



**Project title:** Support and Inclusion of students with disabilities at higher education institutions in Montenegro – SINC@HE

**WORK PACKAGE NUMBER: 8**

**WORK PACKAGE TITLE:** Dissemination and raising awareness

**WORK PLAN**

**DRAFT VERSION 2.0**

**Authored by:** WP Lead Partner (P9), Association of youth with disabilities of Montenegro (ME)

Bojana Lakovic, Velibor Boskovic

This project has been funded with support from the European Commission. This publication reflects the views only of the author, and the Commission cannot be held responsible for any use which may be made of the information contained therein.

[Tempus Project 516758-TEMPUS-1-2011-1-GR-TEMPUS-JPGR](#)

## OVERVIEW

As reported in the project form WP DISS 8 the main motivation for dissemination is increasing the awareness of upgrading university capacities for supporting and quality studying with disability among current and prospective disabled students and relevant bodies at the national level.

Target groups	Dissemination activities
Students with disabilities	Web site, Info sessions at Universities
Entire students population	Web site, Music events, concerts, Students Day, info sessions
Potential students	Events in high schools
General population	Appearances at media

The first relevant dissemination source will be the project web site with all project details and realized results during the project lifetime, accompanied by relevant web links, downloadable section and important new ICT services for supporting students with disability.

In order to publicize and widely disseminate the project results, dissemination will be performed at most suitable events. The dissemination will focus on the improvements made in partner universities through upgrading and new equipment, new support services, and regulations, as well as retrained staff to enable high quality education for students with disability.

All the previous project work (WP1-WP5) is aimed to establish a quality base for supporting an increase in the number of students with disability who are accepted in HEIs in Montenegro, which is one of main project objectives. Partner universities with significant help from national ministries and associations relevant for educating children and people with disabilities, in the third project year (piloting) will enroll a greater number of disabled students. Media promotion of new university capacities for the education of disabled students will help to publicize this information.

The work package, starting on month 3 and ending on month 36, is organized around three deliverables. Deadlines are here postponed due to the delay of WP1 activities and will, thus cover a different period from the one indicated in the project form:

- **dev 8.1 “Creation/update of the project website” (due: 15-10-2014)**

Develop and constantly update the project web site with all project details and realized results during project lifetime, accompanied by relevant web links, downloadable section and important new ICT services for supporting students with disability. Students would be able to download project documents, materials for learning etc... All possibilities of Web 2.0 technology will be used to ensure good communication among consortium members and to enable additional comments from third parties.

The initial web site will be further developed with adaptations for students with disabilities. These adoptions are needed for persons with visual impairments so they can read the content of the web site. It will be adapted until September. Website will be linked with portal [www.disabilityinfo.me](http://www.disabilityinfo.me) , which is website created in joint effort between AYDM and Ministry of Information society and Telecommunications (adopted for PWDs).

### **dev 8.2 “Raising awareness and motivation among current and prospective students with disabilities (due: 15-10-2014)”**

In order to publicize and widely disseminate project results, dissemination will be carried out at suitable events. It will be disseminated that partner universities are upgraded with new equipment, new support services, and regulations, as well as retrained staff to enable the high quality education for students with disability. Dissemination events will be held in Montenegro (min. 6 diss. events) and will be organized as special sessions in the existing popular and well visited events such as: Student’s Day, music events and other student’s manifestations

The main objectives are to improve the self-esteem of youth with disabilities; to encourage and so motivate persons with disabilities to empower themselves and prepare for enrollment at Universities. Also, we will present possibilities which Universities give to students with disabilities. It will be organized in the way that in September will be organized two public debates about importance of including students with disabilities at Universities in Montenegro (UDG, Mediterranean). These debates will include students who are already enrolled at the faculty but also secondary school students. These events will be organized together with the partner Universities and IERK.

A second round of dissemination events will be organized in April/September 2013 and April 2014 also at Universities and IERK on the same way as it will be organized in September including presentation of services/possibilities that Universities can offer to students with disabilities. Our intention is to organize at least one such event at public University.

- **dev 8.3 “Media promotion of new university capacities for education of disabled students” (due: 30/09/2014)**

This is the most important deliverable, since previous WP1-WP5 are aimed to establish a quality base for accepting a greater number of students with disability. Partner universities with significant help from national ministries and associations

relevant for educating children and people with disabilities, in the third project year (piloting) will a enrol greater number of disabled students. Media promotion of new university capacities for education of disabled students will help to publicize it.

This media campaign will be the sum of actions and activities that we plan to execute in order to raise public awareness in Montenegro on HE of students with disabilities.

It is planned to be implemented a media campaign which will include significant appearance on national and local media (TV, Radio, Newspapers). The campaign will be focused towards promotion of the HE of students with disabilities. There will be printed promotional brochures. The campaign will last till the end of the Project. Media campaign will have a title "SupportME@HE". (This is working title; it will be good to have more suggestions). All Montenegrin partners will give their contribution to this.

#### **8,4 Dissemination conference with stakeholders DEV Events: Conferences**

Three (3) Dissemination Conferences will be organized during each project year, thus 2012, 2013 and 2014. The main goal of this activity is to present the project and announce the activities in its implementation and to define common measures and further steps in activities of the Universities, DPO's ( People with disabilities Organizations), state institutions (Ministry of Education and Sports, Bureau for Educational Services, Secondary schools, SEN Resource centers), students associations etc... Participants of the Conference will be representatives of Universities (all in Montenegro), partners of the Project, DPO's, state institutions as well as representatives of different national and international organizations. The conference will be adequately covered in media. At the end of the an official statement about agreed joint measures will be announced.

#### **OUTCOMES**

WEB SITE CREATED AND ADAPTED FOR PERSONS WITH DISABILITIES.

EIGHT INFO SESSIONS ORGANIZED

DISSEMINATION CONFERENCES HELD

MEDIA CAMPAIGN CARRIED OUT

#### **TASK ALLOCATION**

Table 1 synthesizes tasks and activities with a reference to timing and partners responsibilities.

<b>Task</b>	<b>Activities</b>	<b>Responsible Partners</b>	<b>Timing</b>
-------------	-------------------	-----------------------------	---------------

Established and maintained interactive website	Creation and update of the website	AYDM/IERK/UOM/UNIM/UDG/IICT	Until the end of the project
8 disseminations events	Organization of 6 public debates	AYDM/IERK/UNIM/UDG	2 in September 2012 2 in April 2013 2 in September 2013 2 in April 2014
Dissemination Conference	Organisation of the Conference	UNIM/AYDM/IERK	December 2012 December 2013 October 2014
<b>Media campaign</b>	Appearances at national and local media	IERK/AYDM/UDG/UNIM/MIS/FMHN/ IICT	Until the end of project